



Haley Cupon

Business Analyst

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I am a highly passionate individual who thrives upon seeking new challenges through my career as a Business Analyst. My initial years of working in the business industry push me to go further in discovering more things in it. Of course, I am motivated to join a group of seasoned and experienced Business Analyst professionals in the industry respectively.

Experience

Business Analyst at Borcelle Woodcraft

Aug 2013 - Aug 2015

- Improved operations defined from internal data, which reduces working hours year over year
- Interpreted, extrapolated, and tracked various data of customers to find out customer behaviors along with state-wide retention numbers
- Presented predictive modeling insights to C-level suite and stakeholders, participating in decisions surrounding policy packages that saved the company in legal costs
- Worked with 4 analysts to institute a new technique in modeling which saved about 60 quarterly hours in customer comparisons

Business Analyst at Ingoude Company

Sep 2015 - Jun 2018

- Traveled 2 of 5 days to work with clients, observing business processes, interviewing staff, and documenting practices
- Initiated research, analyzed business operations, and problem solved operating inefficiencies, saved a combined 800 man-hours a month
- Worked with clients and stakeholders to draft and document goals, encouraging transparent communication to meet 7% of deadlines

Business Analyst at Fauget Insurance

Jul 2018 - May 2022

- Increased revenue by \$12M through analysis of data surrounding customer behaviors, vendor relationships, stakeholder goals, and workflows
- Discovered an additional \$4M in savings after compiling data and identifying dead industry trends
- Prepared and researched presentations for C-level suite concerning internal operating inefficiencies, profitability reports, industry trends, and policies
- Planned product development by providing crucial insights through predictive modeling, that allowed PMs to circumvent a \$40K legal fine

Education

Shodwe University

Sep 2009 - April 2013

- Bachelor of Engineering
- Major in Computer Science, Minors in Mathematics

Skills

- Data Visualization
- Analytical and Research Skills
- Modeling: Linear and logistic regressions
- Problem Solving
- Software Development Life Cycle
- User Acceptance Testing

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